



FOR IMMEDIATE RELEASE -- Saint Louis, Missouri – April 30, 2009

Local Graphic Design & Marketing Studio Earns Multiple International Design Awards

SAINT LOUIS, MO (April 30, 2009) -- Boyle Creative Solutions, a St. Louis-based marketing and graphic studio, announced today that it had captured three International Hermes Creative Awards, one of the highest honors in its field.

Boyle Creative Solutions is the only St. Louis graphic design or marketing agency to be included on the Platinum Winners List. Two of the company's awards were Platinum Awards, an honor bestowed on only the best of the best in graphic design and marketing strategy.

The awards were based on projects created by Boyle Creative Solutions for St. Louis-based companies. The first Platinum Award was given in the category of "Integrated Marketing / Company Branding" for Malone Church Solutions, a construction company specializing in church design/build services. The second Platinum Award was in "Publications / Brochure" for Identity Protection Network, a business providing identity audit and preparedness plans for businesses and individuals.

"In my mind, these awards are a direct reflection of the enormous insight and openness to creative, out-of-the-box-type thinking that my clients have. After all, you can create the most imaginative design possible, but if your partners in the project aren't receptive, it doesn't work," says Boyle Creative Solutions owner and founder, Terri Boyle. "This company has been very blessed in that our clients allow us to work with them as if we were part of their team. This kind of 'teamwork' is exceptionally inspiring to me!"

The Hermes Creative Award is "an international competition for creative professionals involved in the concept, writing and design of marketing and communication programs and print, visual and audio materials," as described by the awards' Web site. "Entries come from corporate marketing and communication departments, advertising agencies, PR firms, design shops and freelancers [worldwide]." The awards are overseen by the Association of Marketing and Communication Professionals.

Boyle Creative Solutions handles every aspect of the marketing process, from concept all the way through to execution. Ninety percent of the company's business comes from referrals, and the studio has recently doubled its workforce.

For more information, please contact Terri Boyle at terri@boylecreative.com or by phone at (314) 288-6551.