

successful women OF ST. LOUIS

Design so good it's terribyle.

Actually, it's Terri Boyle. Code name: Terribyle. As in terribly good, terribly professional and terribly creative. Plus, after just one year in business, the fact that she is billing over \$250,000 annually might also qualify her as terribly successful.

Terri Boyle never expected to be an entrepreneur. Growing up on a farm in central Illinois, she learned the meaning of hard work and perseverance early. Yet, while grounded in her rural upbringing, Terri always knew deep down that she was a city girl at heart. What better place to fulfill her destiny than from a loft on Washington Avenue in Downtown St. Louis?

So, after graduating with honors from Bradley University, Terri worked as a graphic artist and project manager for not-for-profit and standard agencies before starting her own business. The company she founded, Boyle Creative Solutions, boasts over 30 clients with needs ranging from

logo design, branding and promotion to advertising, print and Web design, literature development and media buying.

Today, Terri Boyle's clients range from the new Supplement Superstore, Copeland Cosmetic Surgery, the WingHaven® 'Intersections' community newsletter, Mid Rivers Lotus and Pre-Owned Super Center to Surgical Spa. No client is too small or too large. Her success comes from using innovative design that is reinforced with persuasive content and a very focused marketing plan. The goal is to assure that a client's product or service is intrinsically fused with its public appearance as well as with its customer's actual buying habits. The result? Traffic-stopping branding for any Web, print or media vehicle.

So, if your marketing plan isn't making your cell phone vibrate off your belt, why not try something Terribyle?



terri boyle

OWNER/ART DIRECTOR
Boyle Creative Solutions

BOYLE CREATIVE
SOLUTIONS

1129 St. Charles
St. Louis, MO 63101

314.288.6551
www.boylecreative.com